

## **PRESS RELEASE**

### **E-LUXURY SUMMIT 2023**

## **ANTARES VISION GROUP AND STIMA: ENSURING SECURITY, AUTHENTICITY, AND VALUE OF LUXURY GOODS IN REAL-TIME**

**The meeting in Lausanne on 28<sup>th</sup> November 2023 concentrated on the potential of new technologies in luxury goods markets**

*Lausanne (CH), 29<sup>th</sup> November 2023* - "**Traceability, A.I. & Blockchain for Luxury Assets**" was the title of the speech delivered by **Attilio Bellman**, Smart Digital Innovation Director at Antares Vision Group, and **Maxim Tchmil**, CEO of STIMA, during the **E-Luxury Summit 2023** held on 28th November at the International Institute for Management Development campus in Lausanne. The event was organized by Dagorà and promoted by the LTCC (Life Style Competence Center), a Swiss-based R&D hub which empowers innovation in lifestyle industries.

The solution presented by Antares Vision Group - a technology partner in product and supply chain digitalisation, known for its expertise in traceability and inspection - and STIMA, a fintech start-up in the luxury goods industry, facilitates the monitoring and tracking of actual high-end luxury assets and their worth throughout time. The groundbreaking platform **merges traceability** (ACSIS technology, part of Antares Vision Group) **with Artificial Intelligence and blockchain**.

After analysing the requirements of owning luxury items, which include **ensuring security, authenticity, real-time asset value monitoring and resale prospects**, Antares Vision Group and STIMA joined forces to develop a technology-driven approach. The STIMA platform, accessible through the app STIMA.io, enables users **to track end-to-end asset status ranging from raw materials and logistics to authenticity certification, storage and ownership certification**. The **traceability is highly advanced** and assigns a **digital identity** to each product, meeting the requirements of trust, quality control, assurance, authenticity, risk management, and sustainability. Artificial Intelligence ensures that there is real-time access to precise information on aspects such as geographic location, state of the product, market analysis, financial value, earnings potential, and legal and tax considerations. Finally, the integration of blockchain enables individuals to derive advantages from an absolutely secure and transparent financial ledger.

The STIMA-developed mobile application serves as a custodian for luxury assets and provides its owners with **real-time insights into their portfolio** through real-time charts and an analysis platform for interactions and social activity. The app profiles the assets, monitors their value in real-time, ensures authentication, and initiates custody tracking in one of the vaults under STIMA's network of international partners.

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"The STIMA platform caters to markets, such as the luxury goods sector, that present complex challenges requiring a **multi-technology strategy**. We selected Antares Vision Group for their well-established track record in **traceability**, enabling them to introduce a novel method for enhancing the visibility of luxury goods throughout their supply chain journey and lifespan," confirmed Maxim Tchmil, CEO of STIMA.

"The partnership with STIMA enables us to enter the luxury goods market and provide **groundbreaking technology and expertise to a unique and original application**. By merging historical asset information, verified authenticity, and asset security into a **digital identity**, we create real-time visibility of the asset's value: an innovation that enhances its worth." confirms **Attilio Bellman**, Director of Smart Digital Innovation at Antares Vision Group.

### **About STIMA**

STIMA is an innovative fintech startup based in San Marino, the world's oldest constitutional republic. Recently, it received approval from the San Marino Institute of Innovation as a highly innovative company and classified as an entity within blockchain technology. The startup operates under the jurisdiction and full regulation of the authority of the Republic of San Marino.

STIMA's team is composed of multi-talented professionals with diverse backgrounds, ranging from investment banking and traditional industry to fine art and digital marketing. The company's head office is located at Via Onesto Scavino 10, 47891, San Marino, and operates under the name STIMA S.R.L. SM29758. For contacts, you can use the email address [mail@stima.io](mailto:mail@stima.io) or call +39 389 0154388 or +39 347 1862043.

STIMA is currently developing an application that aims to revolutionize our relationship with real goods in the world of luxury. This initiative positions STIMA as a dynamic startup ready to redefine the interaction with real assets through innovative fintech solutions.

### **Antares Vision Group**

Antares Vision Group is driving digitalisation of products and supply chains by leading traceability, inspection, and integrated data management. AV Group helps companies and institutions to achieve safety, quality, efficiency, and sustainability, enabling Trustparency®.

DIAMIND, AV Group's integrated ecosystem of solutions, simplifies the technology environment and supports businesses growth by enabling a data-driven and tailored journey to digital innovation. Connecting physical products with digital identities, DIAMIND runs at the line, factory, warehouse, enterprise, and supply chain levels, and guarantees product quality (inspection systems and equipment) and end-to-end traceability (from raw materials to production, from distribution to the consumer and back) through integrated data management, applying artificial intelligence and potentially blockchain.

AV Group operates in the Life Science (pharmaceuticals, medical devices, and hospitals), Beverage, Food, Cosmetics, Chemicals, and Packaging industries and potentially many others.

AV Group has been listed in STAR segment of Euronext since 14 May 2021 and has been included in the Euronext Tech Leaders index, dedicated to leading tech companies with high growth potential, since July 2022.

In 2022, Antares Vision Group recorded a turnover of €223 million. The Group operates in 60 countries, employs more than 1,300 people, and has a consolidated network of over 40 international partners.

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