

PRESS RELEASE

RENATA LTD. AND ANTARES VISION GROUP: REVOLUTIONIZING PHARMA TRACEABILITY IN BANGLADESH

Since 2018, Renata relies on AV Group as the unique provider of full-stack solutions from L1 to L4, to open new routes for data analysis and to improve efficiency and productivity

*Travagliato (Brescia), 19 September 2024 – Antares Vision S.p.A. (EXM, AV:IM), Italian multinational, leading provider of Track & Trace and quality control systems, which guarantee the transparency of products and supply chains through integrated data management, continues its collaboration with **Renata Limited (formerly Pfizer Limited)**, one of the leading and fastest growing pharmaceutical and animal health product companies in Bangladesh, as well as a pioneer of track and trace in the Country.*

*“Renata found that Antares Vision Group was unique in its ability to guarantee a fully integrated, validated, and complete serialization program in a short timeframe”, **said Md. Mehdi Zaman, Head of Engineering at Renata Limited.** Given the critical nature of medicines, vaccines, and other pharmaceutical products, Renata recognized the importance for consumers and regulators to clearly understand the life cycle of every product, its ingredients, who was involved in its production, and other details about its journey through the supply chain. By having a modern end-to-end track and trace system in place, companies can quickly respond to recalls or outbreaks and ensure their products meet all regulations. Track and trace in manufacturing is facilitated by serialization – the generation of a unique identifier for each product and placing a code on the label or packaging before items are shipped.*

*“As Head of Engineering at Renata’s site in Mirpur, Dhaka, Bangladesh, I have personally witnessed the impact of Antares Vision Group’s solutions on our operations. I believe that the Group’s commitment to excellence has significantly contributed to our success. Our Company was aware of the growing demand for, and importance of, pharmaceutical track and trace, thus took the strategic decision to implement traceability solutions and systems. We held numerous meetings focused on sharing knowledge and experience. Additionally, we sought feedback from leading global packaging line experts to identify a comprehensive track and trace solution provider. However, it became evident that all the companies were unable to offer a “full stack” solution, except for Antares Vision Group, unique in guaranteeing a complete, flexible turnkey solutions spanning from level 1 to level 5”, added **Md. Mehdi Zaman.***

*“Our collaboration with Renata Limited has evolved since the beginning following the needs and requirements of our customer. By deepening the knowledge of the production processes of Renata sites, we have been able to guarantee solutions as flexible as possible, helping the customer to achieve its goals”, says **Gianfranco Landolfi, Antares Vision Group General Manager of Life Science & Cosmetics.***

PRESS RELEASE

Beyond serialization, Antares Vision Group opens new routes for data analysis to improve efficiency and productivity. Leveraging on serialization investments, the Italian Company developed innovative ways to collect and process data to generate added value, from monitoring plant performance in real time and improving efficiency in production to augmented marketing applications to reach the final consumer.

Track and trace systems offer also numerous business benefits to manufacturers, including improved quality management with a comprehensive visibility into the manufacturing process; simplified compliance with regulatory requirements through a digital track and trace system that allows to automate data collection and digitalize documentation; and efficient recall management thanks to a robust track and trace system that allows manufacturers to quickly and efficiently withdraw all defective products from distribution.

ABOUT ANTARES VISION GROUP

Antares Vision Group is an Italian multinational, listed on the STAR segment of Euronext and included in the Tech Leaders index, dedicated to companies with high growth potential. It enables the digitalization of products and supply chains through traceability, inspection for quality control and integrated data management. Through DIAMIND, the integrated ecosystem of solutions, the Group supports companies and institutions in ensuring safety, quality, efficiency and sustainability of products and end-to-end traceability across the supply chain, with integrated data management, boosted by artificial intelligence and blockchains. It operates in the Life Science and in FMCG sectors. It is the world leader in T&T systems for pharma products, supplying major global manufacturers and numerous government authorities. It recorded a turnover of €214M in 2023, operates in 60 countries, employs over 1,300 people, and boasts a network of over 40 international partners. www.antaresvisiongroup.com

ABOUT RENATA LIMITED

Renata Limited (Renata), previously known as Pfizer, is the 4th largest pharma company in terms of sales and the 2nd largest publicly traded company in Bangladesh, with a commitment to strong science and manufacturing quality. Renata's uniqueness lies in its devotion alleviating poverty and increasing access to quality healthcare and financial inclusion through its majority shareholder, Sajida foundation. Renata maintains a global presence across more than 40 countries and is actively engaged in ongoing business development. It has established subsidiaries in the United Kingdom and Ireland, with Renata UK serving as the wholly owned subsidiary of Renata Limited. Renata UK specializes in the development of innovative products and complex generics exclusively for regulated markets. The company boasts strong partnerships with global NGOs and organizations such as the United Nations Children's Fund (UNICEF), DKT International, Marie Stopes International, Population Service International, and the Family Planning Association. Renata is a public limited company with a current capitalization of 1.6 billion USD and a workforce of more than 10,000 employees. The company operates from three manufacturing sites, encompassing a total of 14 factories. Renata's product range spans diverse categories, including cephalosporin, penicillin, hormonal, animal health medicine, nutraceuticals, general products, herbal products, metered-dose inhalers (MDIs), and dry-powdered inhalers (DPIs), demonstrating a comprehensive capability in covering all dosage forms.

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FURTHER INFORMATION

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