

## PRESS RELEASE

## RFXCEL, PART OF ANTARES VISION GROUP, SIGNED A CONTRACT WITH HYPERA PHARMA TO ENSURE TRACEABILITY REQUIREMENTS FOR THE BRASILIAN PHARMACEUTICAL MARKET

Travagliato (Brescia), 31 August 2021 - Antares Vision Group, a leading global provider of hardware and software Track & Trace solutions (anti-counterfeiting and supply chain transparency) and one of the major players in inspection systems (quality control) and in smart data management (maximized production efficiency and end-to-end digitalization of the supply chain, from raw materials to the final consumer), announced that its subsidiary rfXcel signed a contract with Hypera Pharma, the largest pharmaceutical company in Brazil, to ensure it complies with traceability requirements in the country's National System for the Control of Medicines (SNCM).

Hypera Pharma's objective is to adapt its internal processes to the SNCM, due to take full effect in 2022, but whose first adjustments came into force at the end of 2020. The company owns a several brands in the over-the-counter medications segment, including Maracujina, Benegrip, Engov, and Epocler, and expects sales of R\$5.9 billion in 2021 (about Euro 1 billion).

rfXcel's technology will help Hypera Pharma trace drugs in its supply chain, control internal systems integrations and external connections with business partners, and help to generate compliance reports for regulatory bodies, including the Brazil National Health Surveillance Agency (ANVISA).

The compliance reports will contain all information about every drug transaction and their path along the supply chain, from the factory to the final destination at retail pharmacies and hospitals.

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## **ABOUT ANTARES VISION GROUP**

Listed since April 2019 on the Italian Stock Exchange in the AIM Market, and from 14 May 2021 on Mercato Telematico Azionario (MTA) STAR segment, the **Antares Vision Group** guarantees protection of **products**, **people and brands** through **inspection systems** for quality control, **Track & Trace solutions** for anti-counterfeiting and supply chain transparency, **smart data management** tools for maximized efficiency and digitalization of the supply chain, from raw materials to the final consumer. The Antares Vision Group is active in the pharmaceutical market and in Life Science in general (biomedical devices and hospitals), in beverage, food, cosmetic and in consumer-packaged goods. The Group reaches over 60 countries in the World with complete and flexible solutions, hardware, and software, with related services and counts 7 production facilities in Italy (Brescia, Parma, Piacenza, Latina, Padua and Vicenza), 22 foreign subsidiaries (Germany [2], France [2], USA [5], Brazil [2], United Kingdom [2], India, Russia [3], Hong Kong, China, Ireland, Croatia and Serbia), 3 Innovation and Research Centers (Italy) and a worldwide network of more than 40 partners. Thanks to the twenty years of experience in vision technologies of the two founding partners, the Antares Vision Group is the supplier of 10 out of 20 leading pharmaceutical companies in the world, with more than 25.000 inspection systems, that ensure everyday product safety and quality, 6.500 quality